

Rep Order# 8833037 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 36773

Printed: 10/03/2012 9:52 AM  
Last Received: 10/03/2012 9:18 AM  
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DEMO SEN CAMPGN COMM  
Product DSCC IE  
Estimate# 1407  
Buyer MAURA GILROY  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E //1407  
Flight Dates 10/09/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$440,400  
PLEASE CONFIRM  
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	500A-600A	8 NEWS NOW @ 5A	:30	\$1,000.00	10/09-11/02	2	4	8	\$8,000.00	
	2	M	500A-600A	8 NEWS NOW @ 5A	:30	\$1,000.00	10/15-11/05	1	4	4	\$4,000.00	
	3	TU	500A-600A	8 NEWS NOW @ 5A	:30	\$1,000.00	11/06-11/06	1	1	1	\$1,000.00	
	4	TU-F	600A-700A	8 NEWS NOW @ 6A	:30	\$1,200.00	10/09-11/02	2	4	8	\$9,600.00	
	5	M	600A-700A	8 NEWS NOW @ 6A	:30	\$1,200.00	10/15-11/05	1	4	4	\$4,800.00	
	6	TU	600A-700A	8 NEWS NOW @ 6A	:30	\$1,200.00	11/06-11/06	1	1	1	\$1,200.00	
	7	TU-F	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/09-11/02	3	4	12	\$12,000.00	
	8	M	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/15-11/05	1	4	4	\$4,000.00	
	9	TU	700A-900A	CBS THIS MORNING	:30	\$1,000.00	11/06-11/06	1	1	1	\$1,000.00	

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	10	SA	500A-700A	THE EARLY SHOW	:30	\$550.00	10/13-10/20 11/03-11/03	1 1	2 1	2 1	\$1,650.00	
	11	SU	500A-600A	EYE ON WASHINGTON/WALL STREET	:30	\$400.00	10/28-10/28	1	1	1	\$400.00	
	12	SU	600A-630A	8 NEWS NOW SUN MORNING #1	:30	\$500.00	10/14-10/21 11/04-11/04	1 1	2 1	2 1	\$1,500.00	
	13	SU	630A-800A	CBS SUNDAY MORNING	:30	\$2,000.00	10/28-11/04	1	2	2	\$4,000.00	
	14	SU	800A-830A	8 NEWS NOW SUN MORNING #2	:30	\$1,500.00	10/14-10/21	1	2	2	\$3,000.00	
	15	SU	830A-900A	FACE THE NATION	:30	\$2,500.00	10/28-10/28	1	1	1	\$2,500.00	
	16	TU-F	900A-1000A	LIVE WITH KELLY	:30	\$850.00	10/09-11/02	2	4	8	\$6,800.00	
	17	M	900A-1000A	LIVE WITH KELLY	:30	\$850.00	10/15-11/05	1	4	4	\$3,400.00	
	18	TU	900A-1000A	LIVE WITH KELLY	:30	\$850.00	11/06-11/06	1	1	1	\$850.00	
	19	TU-F	1000A-1100A	PRICE IS RIGHT	:30	\$3,500.00	10/09-11/02	1	4	4	\$14,000.00	
	20	M	1000A-1100A	PRICE IS RIGHT	:30	\$3,500.00	10/22-10/29	1	2	2	\$7,000.00	
	21	TU-F	1100A-1200P	YOUNG & RESTLESS	:30	\$4,500.00	10/16-10/19 10/30-11/02	1 1	1 1	1 1	\$9,000.00	
	22	TU-F	1200P-1230P	NOON NEWS	:30	\$850.00	10/09-11/02	3	4	12	\$10,200.00	

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	23	M	1200P-1230P	NOON NEWS	:30	\$850.00	10/15-11/05	1	4	4	\$3,400.00	
	24	TU-F	1230P-100P	BOLD & BEAUTIFUL	:30	\$900.00	10/09-11/02	1	4	4	\$3,600.00	
	25	M	1230P-100P	BOLD & BEAUTIFUL	:30	\$900.00	10/15-11/05	1	4	4	\$3,600.00	
	26	TU-F	100P-200P	LET'S MAKE A DEAL	:30	\$900.00	10/09-11/02	1	4	4	\$3,600.00	
	27	TU-F	200P-300P	THE TALK	:30	\$900.00	10/09-11/02	2	4	8	\$7,200.00	
	28	TU-F	300P-400P	ELLEN	:30	\$1,000.00	10/09-11/02	3	4	12	\$12,000.00	
	29	M	300P-400P	ELLEN	:30	\$1,000.00	10/15-10/22 11/05-11/05	1 1	2 1	2 1	\$3,000.00	
	30	TU-F	400P-500P	8 NEWS NOW @ 4P & 430P	:30	\$1,300.00	10/09-11/02	2	4	8	\$10,400.00	
	31	M	400P-500P	8 NEWS NOW @ 4P & 430P	:30	\$1,300.00	10/15-11/05	1	4	4	\$5,200.00	
	32	TU-F	500P-630P	8 NEWS NOW ROTATION	:30	\$1,500.00	10/09-11/02	5	4	20	\$30,000.00	
	33	M	500P-630P	8 NEWS NOW ROTATION	:30	\$1,500.00	10/15-11/05	1	4	4	\$6,000.00	
	34	TU-F	630P-700P	INSIDE EDITION	:30	\$1,300.00	10/09-11/02	3	4	12	\$15,600.00	
	*35	M	630P-700P	INSIDE EDITION	:30	\$1,300.00	10/15-10/15 10/29-11/05	1 1	1 2	1 2	\$3,900.00	
	Sales Remark: V5 . V5 More than 2 codes changed											
	36	TU-F	700P-800P	ET/INSIDER	:30	\$1,200.00	10/09-11/02	3	4	12	\$14,400.00	

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	37	SU	500P-700P	SUN NEWS ROTATION	:30	\$1,500.00	10/14-10/21 10/28-10/28 11/04-11/04	1 0 1	2 1 1	2 0 1	\$4,500.00	
	38	M	800P-900P	HOW I MET MOTHER/PARTNERS	:30	\$9,500.00	10/22-10/22	1	1	1	\$9,500.00	
	39	M	900P-1000P	2 BROKE GIRLS/MIKE & MOLLY	:30	\$15,000.00	10/29-10/29	1	1	1	\$15,000.00	
	40	M	1000P-1100P	HAWAII FIVE O	:30	\$12,000.00	11/05-11/05	1	1	1	\$12,000.00	
	41	TU	800P-900P	NCIS	:30	\$25,000.00	10/30-10/30	1	1	1	\$25,000.00	
	42	TU	1000P-1100P	VEGAS	:30	\$8,500.00	10/30-10/30	1	1	1	\$8,500.00	
	43	W	800P-900P	SURVIVOR	:30	\$12,000.00	10/24-10/31	1	2	2	\$24,000.00	
	44	TH	1000P-1100P	ELEMENTARY	:30	\$8,500.00	10/11-10/11 10/25-10/25	1 1	1 1	1 1	\$17,000.00	
	45	F	1000P-1100P	BLUE BLOODS	:30	\$12,000.00	11/02-11/02	1	1	1	\$12,000.00	
	46	SU	900P-1000P	THE GOOD WIFE	:30	\$9,500.00	11/04-11/04	1	1	1	\$9,500.00	
	47	SU	1000P-1100P	THE MENTALIST	:30	\$12,000.00	10/28-10/28	1	1	1	\$12,000.00	
	48	TU-F	1100P-1135P	8 NEWS NOW @ 11P	:30	\$2,200.00	10/09-11/02	3	4	12	\$26,400.00	

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	49	M	1100P-1135P	8 NEWS NOW @ 11P	:30	\$2,200.00	10/15-11/05	1	4	4	\$8,800.00	
	50	SA-SU	1100P-1135P	8 NEWS NOW @ 11P	:30	\$1,100.00	10/13-11/04	1	4	4	\$4,400.00	
	51	TU-F	1135P-1237A	LETTERMAN	:30	\$850.00	10/09-11/02	2	4	8	\$6,800.00	
	52	M	1135P-1237A	LETTERMAN	:30	\$850.00	10/15-11/05	1	4	4	\$3,400.00	
	53	TU-F	1237A-137A	LATE LATE SHOW	:30	\$450.00	10/09-11/02	2	4	8	\$3,600.00	
	54	M	1237A-137A	LATE LATE SHOW	:30	\$450.00	10/15-11/05	1	4	4	\$1,800.00	
	55	SA	1135P-1235A	PRIVATE PRACTICE	:30	\$350.00	10/20-10/27	1	2	2	\$700.00	
	56	SA	800P-1000P	KLAS PRIME MOVIE	:30	\$2,400.00	10/27-10/27	1	1	1	\$2,400.00	
	*57	M	1030P-1100P	INSIDE EDITION	:30	\$1,300.00	10/22-10/22	1	1	1	\$1,300.00	
		Sales Remark: V5 . V5 Added										

—REPORT TOTALS—

Report Totals: 253 / \$440,400.00

—SALES MONTHLY TOTALS—

Oct 12: 170 / \$252,350.00

Nov 12: 83 / \$188,050.00